girl scouts
of central & western massachusetts

FACT **SHEET**

Our Mission
Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

Council Leadership
President/Board Chair
Nicole Messier

CEO
Theresa Lynn

Who We Serve

🟦	**Daisy** (grades K-1)
🟫	**Brownie** (grades 2-3)
🟪	**Junior** (grades 4-5)
🟥	**Cadette** (grades 6-8)
🟧	**Senior** (grades 9-10)
🟨	**Ambassador** (grades 11-12)

Our Founder
Juliette Gordon Low organized the first group of Girl Scouts on March 12, 1912 in Savannah, Georgia.

Our Core Girl Scout Programs

STEM
Inspiring a new generation of women in science, technology, engineering, and mathematics.

Community Based
Helping girls in under-engaged communities develop positive relationships, unleash their potential, and make their voices count.

Financial Literacy
Girls learn five essential skills for leadership, success, and life: goal setting, decision making, money management, people skills, and business ethics.

Camp and the Outdoors
Encouraging girls to get outdoors, discover an affinity for nature, and seek new challenges year-round at camps and with program partners across central and western Massachusetts
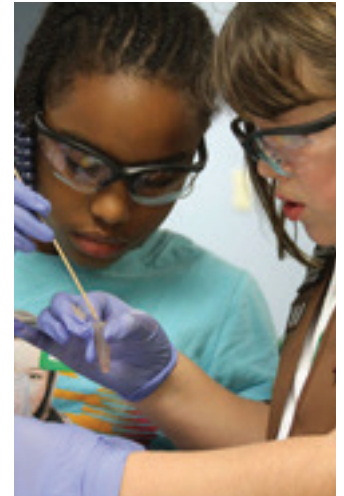
These programs, as well as the traditional Girl Scout troop experience, help girls develop a strong sense of self, positive values, and healthy relationships, and encourage them to be challenge seekers and community problem solvers.

Diversity and Inclusion - *One girl can make a difference; together we can change the world.*

Girl Scouts of Central and Western Massachusetts is committed to building a robust organizational culture where diversity, equity, and inclusion are at its core. We denounce racism, violence, injustice, and inequity. We strive to ensure that ALL who engage in this community are valued and recognized, and that they find a true sense of belonging.

Join us in creating welcoming spaces that seek to empower and engage youth and adult members to be authentic partners in this endeavor.

Want more information?
Contact Dana Carnegie, Communications Manager, at 413-584-2602, x7122 or dcarnegie@gscwm.org

girl scouts
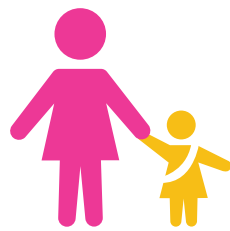of central & western massachusetts

BY THE NUMBERS

5,537 girls

731 total troops

18 board members including **2** girl members

4 camp properties

2 Leadership Centers

2,099 adults

32 staff

1,220 Lifetime Members

Counties Served

Berkshire

Franklin

Hampshire

Hampden

Worcester

Ashby   Pepperell
    Townsend

Middlesex
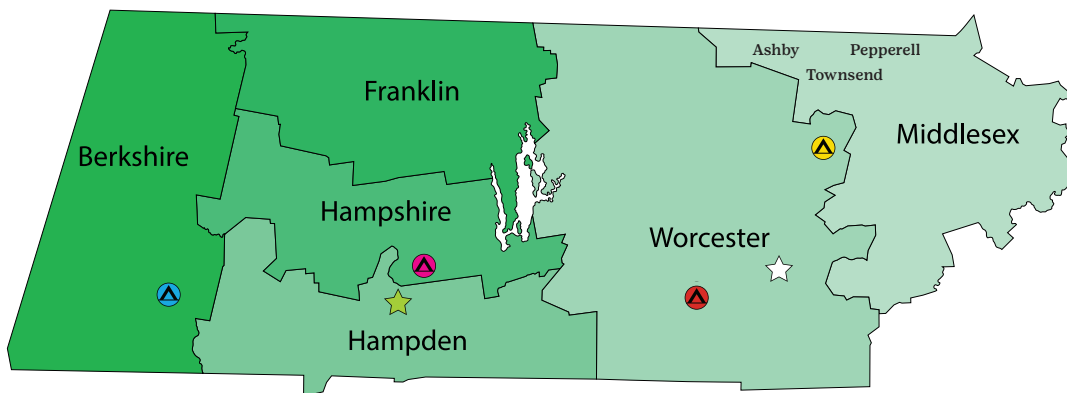
★ **Holyoke Leadership Center**

☆ **Worcester Leadership Center**

Girl Scout Camps

🔺 **Camp Green Eyrie: Harvard**

🔺 **Camp Laurel Wood: Spencer**

🔺 **Camp Lewis Perkins: South Hadley**

🔺 **Camp Bonnie Brae: East Otis**

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