



Thank You, Parents!

Your encouragement, guidance and enthusiasm for your daughter's Girl Scout activities will last a lifetime.

Our Fall Product Sale Program gives your child's group an opportunity to **raise money early in their program year**, and helps build financial stability for the Girl Scouts of Central and Western Massachusetts. There are multiple ways to participate – do all of them, or choose what works best for you!

☺ **Payment is collected for NUT and CANDY ITEMS and Catalog MAGAZINE Subscriptions at the time of order taking.**

Participation Options

Nut and Candy Sale:

Ashdon Farms nut and candy products are a special treat and make wonderful **holiday gifts**. With orders arriving in November, it's perfect timing. Customers can enjoy the convenience of shopping for high-quality gifts, doorstep delivery with a smile, AND helping the Girl Scouts!

Magazine Subscriptions and Renewals:

We want your child to experience success and build confidence, so we carefully select sales activities that offer maximum benefit to customers. Many people already **subscribe to magazines** and they will welcome the opportunity to renew their subscriptions or purchase new subscriptions through the Girl Scouts.

Girls can also offer customers the opportunity to **order their magazines online**. It's a great way to participate and generate additional orders. Girls can simply go to www.gscwm.org/girls.shtml and click on the QSP online program. There's a fun and interactive activity for girls and the ordering process is convenient for customers.

Address Booklets:

The **Address Booklet** is an easy way for out-of-town family and friends of Girl Scouts to order magazines and support their favorite Girl Scout at the same time. Girls personalize coupons that will be sent with a catalog to potential customers.

- Girls who complete an address booklet (seven addresses or more) receive a special patch.
- For each completed address booklet, the troop earns an extra \$1.00
- No copies of the coupons are made and names will *not* be sold or distributed in any way.

Incentives and Troop Income - You've earned it!

- Pictures and details of all the exciting incentives girls can earn are printed on the back of the order card.
- Troops can elect to earn more money per item sold if the girls choose not to earn incentive items. This is a great feature for troops with goals for upcoming projects, trips and activities. Make sure to attend your troop's parent meeting to be in on this discussion.
- *Payment for Nut and Candy items AND Magazine subscriptions are now required at the time of ordering.*

Important Dates

October 1 - Order Taking Begins
October 23 – Turn In Orders and Payment to Troop
November 14 – 18 – Deliver Nut/Candy to Customers

Contact us if you have questions:

Girl Scouts of Central & Western Massachusetts
800-462-9100 (in MA) or 413-584-2602
info@gscwm.org • www.gscwm.org

