

Officers, Board of Directors 2022 - 2024

Jennifer Johnson – President/Chair of the Board

Jennifer is the Director of Clinical Services for Commonwealth Medicine at UMass Chan Medical School. She is a Worcester State College Alumni where she received her Bachelor of Science in Nursing. Jennifer is a registered nurse with diverse experience in the field of Healthcare. She began her career providing bedside care in hospitals, post-acute facilities, and homecare around her community. Today she oversees multidisciplinary teams within UMass Chan that clinically support and case manage individuals throughout the Commonwealth. Additionally, Jennifer is a Medical Service Corps Officer for the United States Air Force Reserves where her focus is on all aspects of patient care across the military health system and clinical medical readiness. She is an U.S. Air Force trained Six Sigma Green Belt and is a member of the International Nurses Association. She resides in Auburn with her husband and children.

Nicole Messier – First Vice President

Nicole is the Program Manager for a classified program at Raytheon in which she is responsible for \$10M in annual revenue. She was previously the Maritime Portfolio Business Manager for Raytheon's Space and Airborne Systems where she oversaw a team of four financial analysts and \$200M in annual revenue. She has earned multiple team and personal awards for her creative approaches to financial processes. Nicole is an 8-year veteran of the U.S. Air Force where she worked as Base Finance Manager and served overseas. Nicole earned her Master's Degree in Management with a concentration in Accounting from Worcester State University. She has volunteered with many organizations that include the American Red Cross, Worcester youth sports, and many animal-related causes. Originally from Minersville, PA, Nicole resides in Shutesbury, MA with her husband, 12 year old son and two Australian Shepherds. When not working, she can be found spending time gardening, hiking, bird-watching, and teaching herself how to play the guitar.

Bonnie J. Walker – Second Vice President

Bonnie is the Director of Equity and Inclusion at Worcester Academy, and former Executive Director of Diversity and Inclusion Strategy at Worcester Polytechnic Institute (WPI). In her leadership role she is directive, consultative, and collaborative, aligning institutional efforts of diversity, equity and inclusion (DEI) implementation and practice. Her expertise include, increasing access pipelines and outreach, building capacity for culture and community, DEI professional development and programming, strategic branding, re-structuring and planning. She is a member of the National Association of Independent Schools (NAIS) and the New England Chapter,

and the Board at the African Center for Education (ACE), in Worcester. Bonnie writes a column, *Outside the Box*, for the Worcester Business Journal. She received her B.A., magna cum laude, in Sociology, and M.A. in Communications. She resides in Millbury with her husband and children.

Ryan Matson – Secretary

Ryan is the Vice President of Business Development for Peregrine Property Management, a property management firm based in RI and MA. He is the chair of the GSCWM Fund Development Committee. He was a member of the 2018 Forty under 40 class in the Worcester Business Journal. Ryan resides in Worcester where he attended and graduated from Assumption College. This will be Ryan's third term on the GSCWM Board of Directors and his second term on the Board Development Committee.

Sheryl Zarozny – Treasurer

Sheryl is Practice Director at Change Healthcare Consulting. She was previously the Owner/Principal of A3 Management Consulting. With over 30 years' experience in the payer and medical provider industry, Sheryl is an innovative and results-oriented executive and strategic thought leader with extensive experience in both operational and information technology aspects of healthcare and business. Sheryl spends time volunteering as well. She is on the board of directors for Women in Action, Inc. which is a local organization with a vision to increase the range of opportunities, activities, skills, roles, and rights available to women by encouraging the fullest use and development of women's abilities and resources. She is a member of the pastoral council at her church. Sheryl is a member of the board of advisors for the Macgregor Communications Boston PM Summit. Sheryl has mentored college freshmen at Bryant University for several years on their IDEA program design thinking projects required for all freshmen.

Board Members-at-Large 2022 – 2024

Andrea Aiello - Andrea is the Associate Dean for Academic and Student Services in the School of Management at Clark University. She serves on numerous School of Management and University committees and is a member and supporter of the United Way Women's Initiative. Andrea completed her second 2-year term on the GSCWM Board Development Committee and served on the GSCWM Board of Directors from 2010-2013, serving on the Finance Committee and as First Vice President. She joins the Board of Directors again as an at-large member. She was invited to participate in the

White House Council on Women and Girls, with the White House Council of Economic Advisors under the Obama administration with deans from numerous AACSB accredited universities, administration officials, and business stakeholders to seek ways to expand opportunities for women in business. She has been involved in volunteer work promoting leadership for young women and working in higher education for over 30 years. She holds an M.B.A. and undergraduate degree in Public Administration and teaches organizational leadership part-time. Andrea resides in Sutton with her family.

Christine Cassidy - Christine is a Senior Vice President and the Chief Communications Officer for Fallon Health in Worcester. She is responsible for all of the company's internal and external communications functions, as well as community engagement and government affairs. Christine is Chair of the Worcester Regional Chamber of Commerce Board of Directors, a member of the Board of Directors for the Worcester Regional Research Bureau and the Massachusetts Taxpayers Foundation, and an Emerita member of the Leadership Council for the United Way of Central Massachusetts' Women's Initiative. Additionally, she was recognized in 2008 by the Girl Scouts of Central and Western MA as a Woman of Distinction, chaired the 2015 and 2016 Worcester Women's Leadership Conference, selected by the YWCA of Central MA as its 2017 recipient of the Katharine F. Erskine Award in Business and Law, and in 2019 named as one of the *Worcester Business Journal's* Outstanding Women in Business. She graduated summa cum laude from Becker College where she received a Bachelor of Science in Business Administration.

Ellen W. Freyman- Attorney Ellen W. Freyman, a resident of Longmeadow, concentrates her practice in all aspects of commercial finance and real estate: acquisitions and sales, development, leasing and financing. She has an extensive land use practice that includes zoning, subdivision, project permitting and environmental matters. Ellen is a graduate of the Western New England University School of Law (1988) and Pennsylvania State University (1977). Ellen has been active in the community since moving to western Massachusetts in 1983 and has been recognized or awarded by: the Professional Women's Chamber (Women of the Year, 2012); Ad Club of Western Massachusetts (Pynchon Award, 2012); Springfield Leadership Institute (Community Service Award, 2011); Massachusetts Lawyers Weekly (Top Women of Law Award, 2010); the Reminder Publications (Hometown Hero Award, 2010); and BusinessWest Magazine (Difference Makers Award, 2011).

Adrienne Hall-Phillips- Adrienne is an Associate Professor in the Business School at Worcester Polytechnic Institute (WPI). She teaches courses at the undergraduate and graduate level, specifically in the area of marketing. As an educator who strives to make

a difference inside and outside the classroom, Adrienne also serves as youth leader for her church and is a member of the Central Massachusetts (MA) Chapter of The Links, Inc., a community-focused service organization. She holds a BS in Chemical Engineering from North Carolina A&T State University and a PhD in Consumer Behavior from Purdue University. She is originally from Indianapolis, Indiana but now resides in Worcester with her husband.

Amy Jamrog- Amy is a financial advisor, author, coach, speaker and owner of The Jamrog Group in Holyoke. Amy has been providing financial planning advice to families, business owners and non-profit organizations for more than twenty-five years. She was the recipient of the NCCJ Human Relations Award in 2018 and the Community Foundation's Philanthropic Advisor of the Year in 2020. She served nine years as Trustee for the Community Foundation of Western Mass, and is a former board member of The Women's Fund of Western Massachusetts, Health New England, NCCJ, Tech Foundry, and The American Cancer Society. Amy graduated from Middlebury College in 1994 with a degree in creative writing. Her book *Life Savings Conversations* was an Amazon best seller in 2020. Amy and her wife Kim live in South Hadley. When not working, Amy can be found on the Connecticut River on her pontoon boat or in her cowboy boots at a country music concert.

Patricia Leary- Patricia is a passionate nonprofit professional with over a decade of experience in public policy, community organizing, youth development and fundraising. She recently worked as the Manager of Community Engagement and Women's Initiative at the United Way of Central MA. She has also worked as the Community Advocacy Director for the American Heart Association (focusing on local public policy initiatives), and as the Grassroots Manager at the American Cancer Society's Cancer Action Network (the policy arm to the American Cancer Society), where she was awarded the Grassroots Professional of the Year award for her work to engage volunteers in cancer advocacy. She received both her Bachelor of Arts in Sociology and Master of Arts in Community Development and Planning from Clark University in Worcester. She has served on the Board of Directors at the YWCA Central Massachusetts, was a member of the Investing in Girls Alliance, and completed a 6-month training program with Emerge Massachusetts, which trains women to run for public office. As a mom to a new baby boy and a sassy toddler girl, Patricia is dedicated to empowering women and girls. She resides in Shrewsbury with her husband, daughter, and son.

2022 Board Development Committee

Ryan Matson- Ryan is the Vice President of Business Development for Peregrine Property Management, a property management firm based in RI and MA. He is the chair of the GSCWM Fund Development Committee. He was a member of the 2018 Forty under 40 class in the Worcester Business Journal. Ryan resides in Worcester where he attended and graduated from Assumption College. This will be Ryan's third term on the GSCWM Board of Directors and his second term on the Board Development Committee.

Roberta McCulloch-Dews- Roberta currently serves as Director of Administrative Services within the Office of the Mayor for the city of Pittsfield and also serves as the city's Public Information Officer. A communications professional with more than 20 years of experience, Roberta began her career as a newspaper journalist in 2000, and later transitioned to marketing communications and public relations in the fields of global manufacturing, healthcare, higher education and currently local government. Roberta graduated from New York University (NYU) with a bachelor's degree in Print Journalism. In 2019, she earned her master's degree in Social and Public Policy and an Advanced Certificate in Project Management from SUNY Empire. Roberta and her husband, Warren Dews Jr., have three children, Warren III, West, and Kennedy.

Delegates to the National Council 2022 - 2025

Heidi Gutekenst - Heidi Gutekenst is a proud lifelong Girl Scout. She started as a Brownie and stayed with the organization until she graduated high school. She's most proud of earning the Medal of Honor and the Gold Award as an older Girl Scout. Combined with girl and adult experience, she has been a registered Girl Scout for 37 years. Girl Scouts instilled a strong belief in activism, volunteerism and empowerment of children. Heidi works in Early Childhood Education and serves as an elected member of her town's School Committee, serving as the Chair. Heidi credits the leadership experiences she had in Girl Scouts with her success as an adult.

Patricia Hallberg – Pattie is the Chief Executive Officer of Girl Scouts of Central and Western Massachusetts (GSCWM). Pattie joined GSCWM as CEO in 2008 to lead the merger of the three Girl Scout councils into one organization with a commitment to developing girl's leadership potential. Under her direction, GSCWM has emerged as a leader in central and western Massachusetts in advocacy for girls. Pattie was an

inaugural member of the Hampden County Commission on the Status of Women and Girls. She serves as a Co-Chair for the Investing in Girls Alliance in Worcester, and is a founding member of the Leadership Institute for Political and Public Impact. She serves on the Board of the Employers Association of the Northeast and the Leadership Council of the Women's Initiative in Worcester where she serves as a member of the Diversity, Equity and Inclusion sub-committee. In 2013 she received the Outstanding Women in Business Award from the Worcester Business Journal and in 2020 was named to the Worcester Business Journal Power 50. In 2020 she received the Business West Women of Impact Award. Pattie has served as a National Council Session Delegate in 2008, 2011 and 2014 and will serve as an Alternate Delegate for the upcoming National Council Session in 2023.

Patricia Minton- Patricia is the mother of two teenage Girl Scouts and a Girl Scout Leader. Girl Scouts has been a part of her life for 14 years and counting. Patricia herself was a Girl Scout for three years and has been a Girl Scout leader for 11 years. She is a member of the Shrewsbury Service Unit Team and has helped organize several Bridging events, Girl Scout booths at their town festivals, recruitment drives, town cookie booth allocations, and planning the Shrewsbury Encampments. Patricia loves the experiences that Girl Scouting has provided to her troop members, herself, and her children.

Isabella Paul- Isabella has been a Girl Scout for eight years. She earned her Bronze Award and is currently working on her Silver Award supporting neurodiverse students. She is an 8th grade student at Luther Burbank Middle School in Lancaster. Isabella has been a member of her Student Council for three consecutive years. She is passionate about music, playing the clarinet and singing in chorus and A Cappella groups, while earning an invitation to participate in the Massachusetts Districts Chorus Festival. She is an active member of Best Buddies and in her free time participates in Drama/Theater Clubs and loves to Ski.

Addison Witkes- Addison has been a Girl Scout for 11 years and has been a member of the Girl Leadership Board for five years. She is also a girl member of the Board of Directors and ends her term in 2023. This will be Addison's second term as a National Delegate as she served her first term as a delegate at the 2020 National Council Session held virtually. Addison has earned both her Bronze and Silver Awards. Addison spends most of her summers at Camp Bonnie Brae, this summer will be her seventh year. She has completed her CIT I at Camp Bonnie Brae and is excited to return. Addison is currently a sophomore at Wachusett Regional High School. In her free time, Addison

loves to be outdoors, travel, and swim. This summer, she will be attending a Girl Scout Destination where she will travel to India and visit her second WAGGGS World Center in Pune. She is a member of the Central Mass Stingrays swim team along with her high school varsity swim team. Addison lives in Rutland with her parents and her dog Coco.

Adaline Woods - Adaline has been a Girl Scout for ten years. She has earned her Bronze Award and her Silver Award and is currently working on the prerequisites for her Gold Award. Adaline currently plays three sports: Field hockey as a goalie, lacrosse, and she swims for her school's swim team. When she is not playing sports Adaline loves to read and hang out with her friends in her free time. Adaline is a Senior Girl Scout and a high school freshman at Wilbraham and Monson Academy.