



girl scouts 
of central & western
massachusetts

GEEK is Glam

Sponsorship Opportunities

SPONSOR OPTIONS	Lead Sponsor Investment: \$15,000	Acceleration Level Sponsor Investment: \$10,000	Innovator Level Sponsor Investment: \$5,000	Development Level Sponsor Investment: \$2,500	Ignition Level Sponsor Investment: \$1,000
Press release announcing support sent to all major media outlets in central and western Massachusetts	✓				
Logo on participant shirts	✓	✓	NAME		
Logo on participant bags	✓	✓	NAME		
Banner displayed at event (banner provided by sponsor)	✓	✓			
Recognition on two websites, print ads, flyer, school recruitment packets	LOGO	LOGO	LOGO	NAME	NAME
Advertisement in event program	FULL COLOR BACK COVER	INSIDE COVER	FULL PAGE	HALF PAGE	QUARTER PAGE
Recognition at event during opening remarks	✓	✓	✓	✓	✓

Girl Scouts of Central and Western Massachusetts

www.GSCWM.org • 413-584-2602

115 Century Drive, Worcester, MA 01606-2813

301 Kelly Way, Holyoke, MA 01040-9685

Sponsorship Commitment Form



Geek Is Glam—STEM Expo
Saturday, October 15, 2022 ~ 9:00 am -5:00pm
Worcester Polytechnic Institute

Sponsor Levels:

- Lead Sponsor \$ 15,000
- Acceleration-Level Sponsor \$ 10,000
- Innovation-Level Sponsor \$ 5,000
- Development-Level Sponsor \$ 2,500
- Ignition-Level Sponsor \$ 1,000

I am unable to sponsor, but would like to make a donation. \$ _____

All sponsorships and revenues support 16,000 members in central & western Massachusetts.

Please provide the following information:

Contact Person: _____

Contact Phone: _____ Fax: _____

Contact E-mail: _____

Company Name: _____

Company Address: _____

Return Form and Payment to:
Girl Scouts of Central and Western MA
301 Kelly Way
Holyoke, MA 01040

Payment Will Be Made by:
 Enclosed Check Bill Me

Or FAX to 508-852-7674
Attn. Jamie Mahon

Questions?

Contact: Jamie Mahon
Phone: 413-584-2602 ext 4037 or 413-224-4037
E-mail: JMahon@gscwm.org

Thank you for sponsoring Girl Scouts!