

Join the Fun and Earn Rewards!

Visit Your Online Site to Explore All the Rewards You Can Earn.

girl scouts
of central and western
massachusetts

M2 Media

Here's How to Earn Two Personalized Patches with your Name and Avatar:



Collect Matching Theme Patches!



Fall Personalized Patch

- Create your avatar
- Send 25+ emails
- Sell \$300+ in total sales

Girl Scout Cookie Crossover Personalized Patch

- Create your avatar in the M2 system
- Send 25+ emails during the Fall Product Program
- Sell 200+ packages of cookies during the 2026 Girl Scout Cookie Program

**BRAVE.
FIERCE.
FUN!**



Visit gsnutsandmags.com/gscwm to login.

1 Login



Use the QR code, the URL above, or the council website link. Jump into the program right away - no need to wait for an email. With your troop number ready, follow the prompts to join the Fall Product Program online.

My troop #

2 Create

Customize your site with an avatar that looks like you, and add a personal message for friends and family. Earn virtual rewards by completing setup steps.



3 Share

Friends and family can help you reach your goals by shopping online! Start by sending emails through M2, so supporters can see your goal and hear your personalized avatar message in your own voice.

Team up with your parent or guardian to safely share your shop link on social media, or via text to market your online business. Remember to follow current GSUSA guidelines for online sales and marketing.

Unleash your **BRAVE**, **FIERCE**, and **FUN** side with Grizzly Bears in the 2025 Fall Product Program!

Benefits of Participating

- Girl Scouts learn and practice skills like goal setting, decision making, money management, people skills and business ethics as they earn proceeds for their troop.
- The Fall Product Program is an excellent way to earn start up proceeds to fund your troop's activities and projects throughout the year.
- Proceeds stay local to benefit our council and troops earn 14% on all items sold.

How the Program Works:

This program allows Girl Scouts to be entrepreneurs by offering family and friends the opportunity to purchase from a variety of products. There are two ways to participate:

- In-person by taking orders using the nut order card and collecting payments.
- Online by inviting friends and family to place an order. Customers can choose to have nuts, chocolates, magazines, Tervis® Tumblers or a Girl Scout themed BarkBox shipped directly to them or they can select from a group of nut and chocolate products that Girl Scouts can deliver.

Important Dates:

- **9/19/25:** Program begins – online ordering opens and Girl Scouts may sell in-person.
- **10/19/25:** Last day of order taking with the order card AND deadline to enter the items sold into the online system.
- **10/19/25:** Last day for online girl delivery orders.
- **11/11 - 11/12:** Nut and chocolate items will be delivered to Service Unit sites.
- **11/23/25:** Last day for online shipped orders.

All About Grizzly Bears

Scientific name: Ursus arctos horribilis

Life span: 20 to 25 years

Claw length: Up to 4 inches

Weight: 400-800 pounds

Interesting Facts:

- Grizzlies are strong swimmers and can cross large rivers.
- Grizzlies will rub against trees to leave their scent and scratch marks.
- Before hibernation, grizzlies eat up to 20,000 calories a day.
- Grizzly cubs remain with their mothers for 2-3 years to learn survival skills.
- Grizzly bears live in forests, mountains, and near rivers where they catch salmon.

Questions? Contact us at support.gsnutsandmags.com or 1-800-372-8520

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